

LIFESTYLE





KNOW YOUR SECRET CODE



GEN-LIFE

To the ones who love life,

the ones who don't just comply with the status quo, who dream of more, who seek the best that can be offered. To the ones that don't compromise, who want to know, the ones that believe that the best investment is one you make in yourself & health. **With just a simple swab, GEN-LIFE helps you know the secret code** to better nutrition, healthy young skin, fitter bodies & a healthy happy life.



*Finding The
Diet That Works*
GEN-DIET

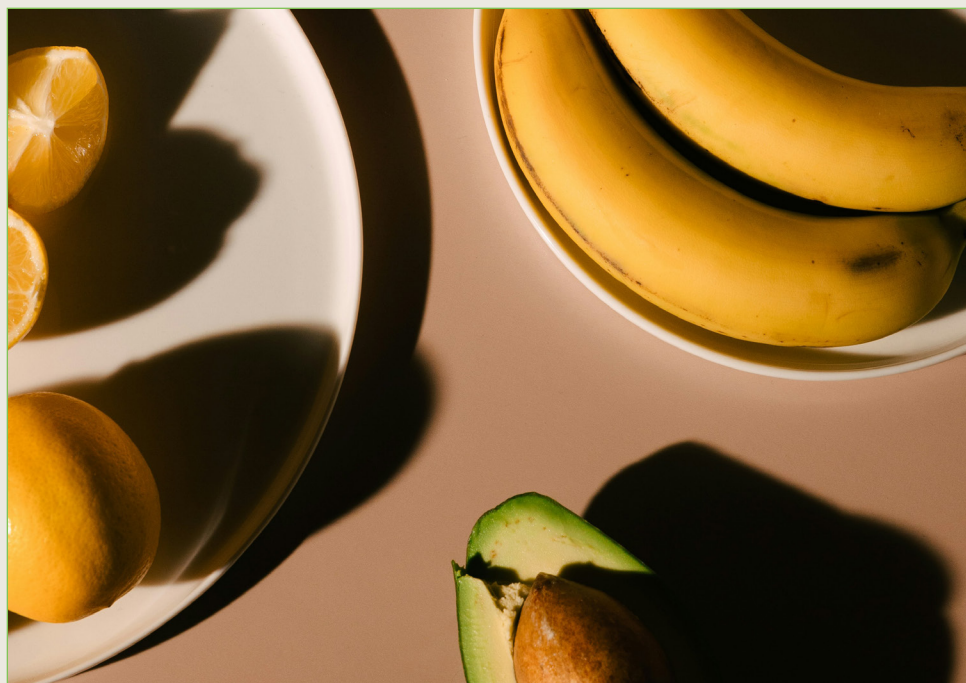
generations GENETICS

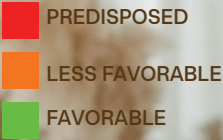
A BETTER CHANCE AT LIFE

Get it *Right* the *First Time.*

Tired of trial and error? *No longer hit & miss.* Know what to eat according to your body's true needs.

Up to 80% of your physique is determined by your genetics Research has shown that gene-based diets lead to **greater weight loss by 187%**





Predisposition to emotional eating

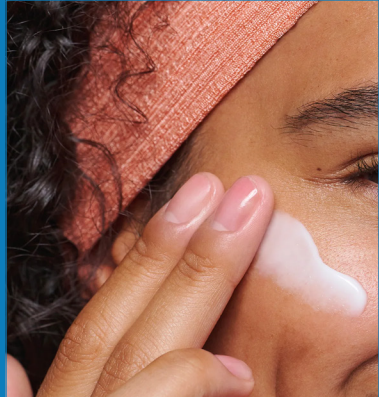
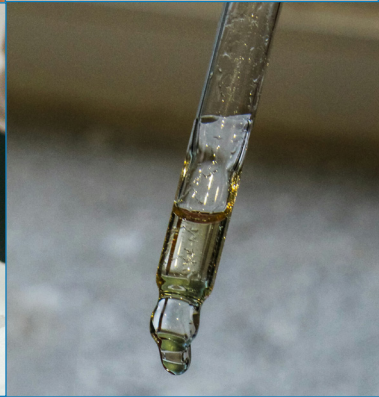
Calcium levels

Lactose intolerance

Effectiveness of a low carbs diet

Caffeine and addiction





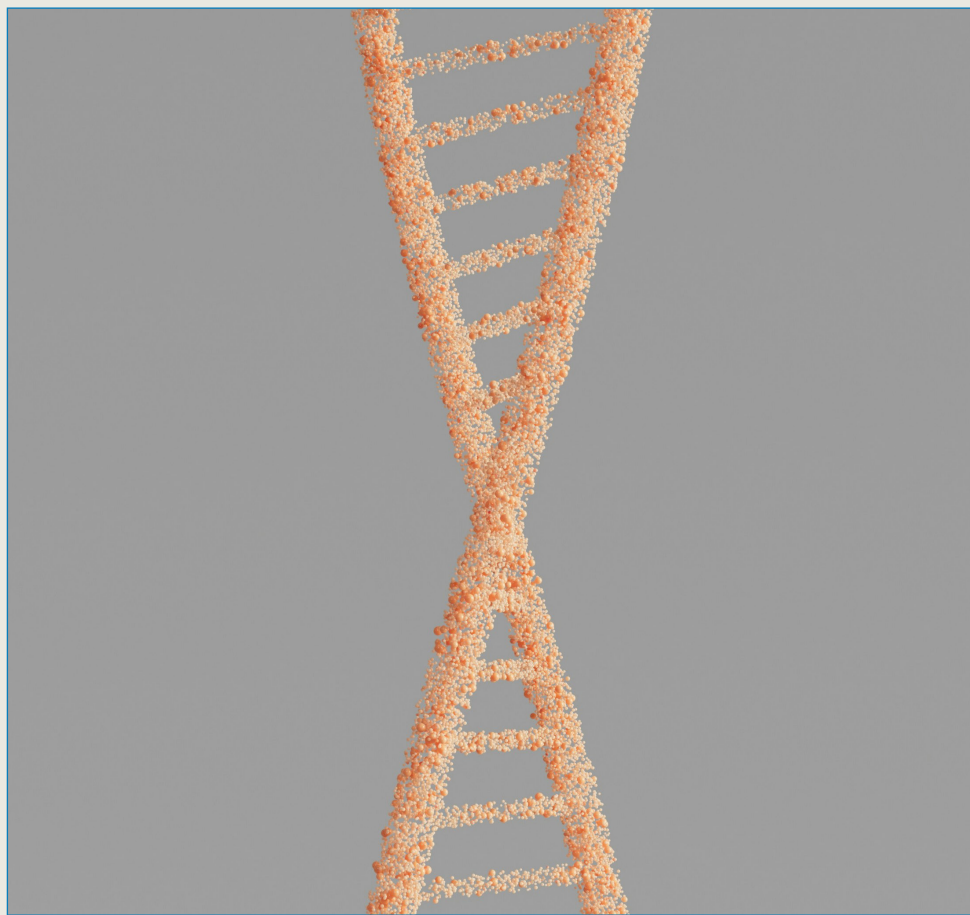
*Have The Skin
Of Your Dreams*
GEN-GLOW

generations GENETICS

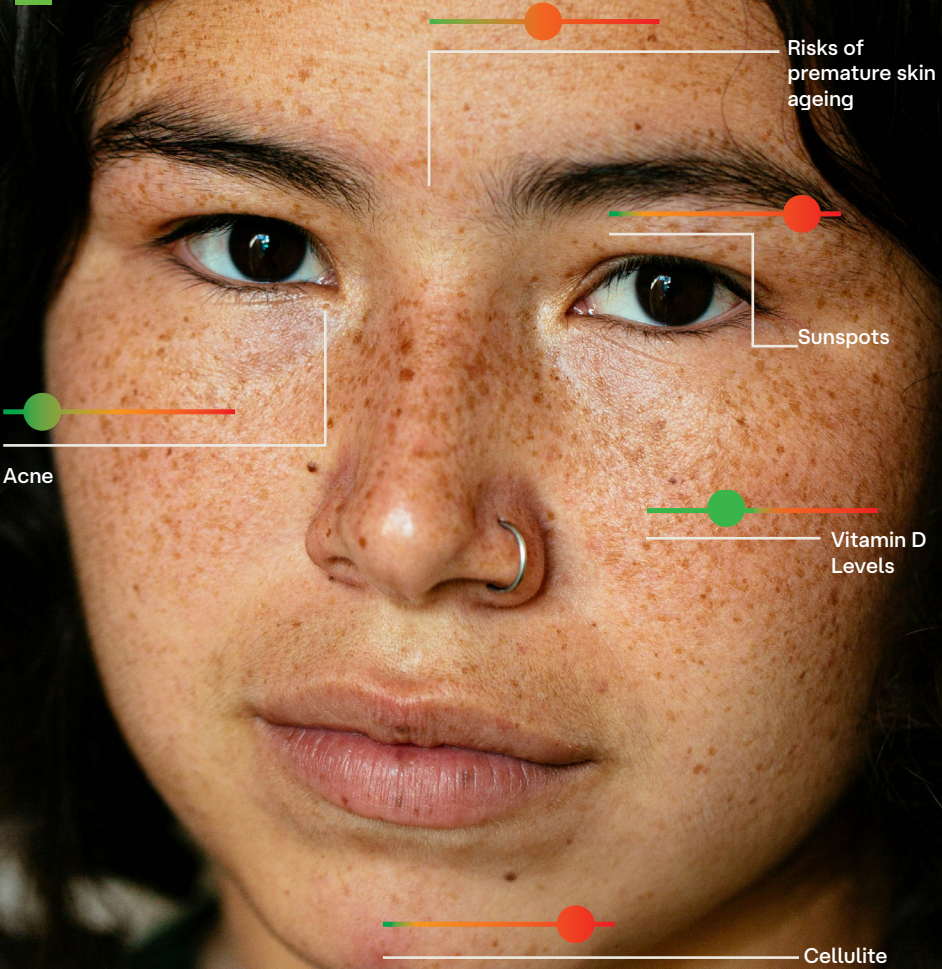
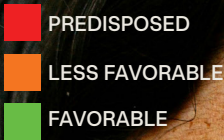
A BETTER CHANCE AT LIFE

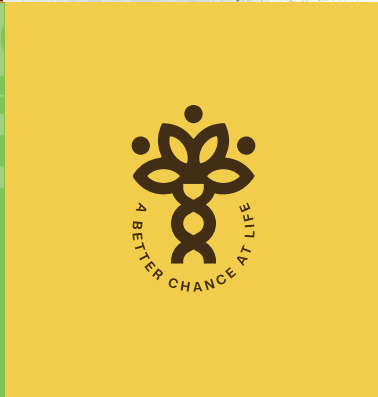
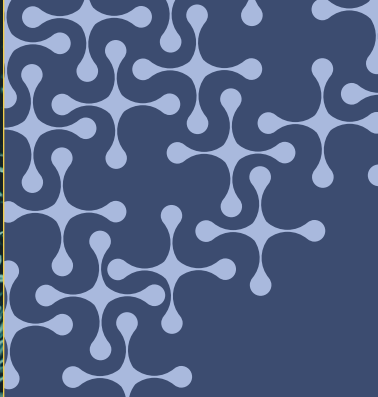
Your personal guide to

Healthy, Youthful & Glowing skin.



An assessment of your genetic skin age with recommendations for what ingredients to pay attention to in your skincare routine.





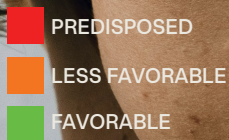
Work *Towards*
Your Best *Body*
GEN-FIT

generations GENETICS

A BETTER CHANCE AT LIFE

Put your efforts where they work. Learn how to tailor your workout to your body type & genetics to achieve the best results and avoid injuries.





Endurance
swimming

Risk of shoulder
dislocation

Muscle
hypertrophy

Predisposition
to power sports

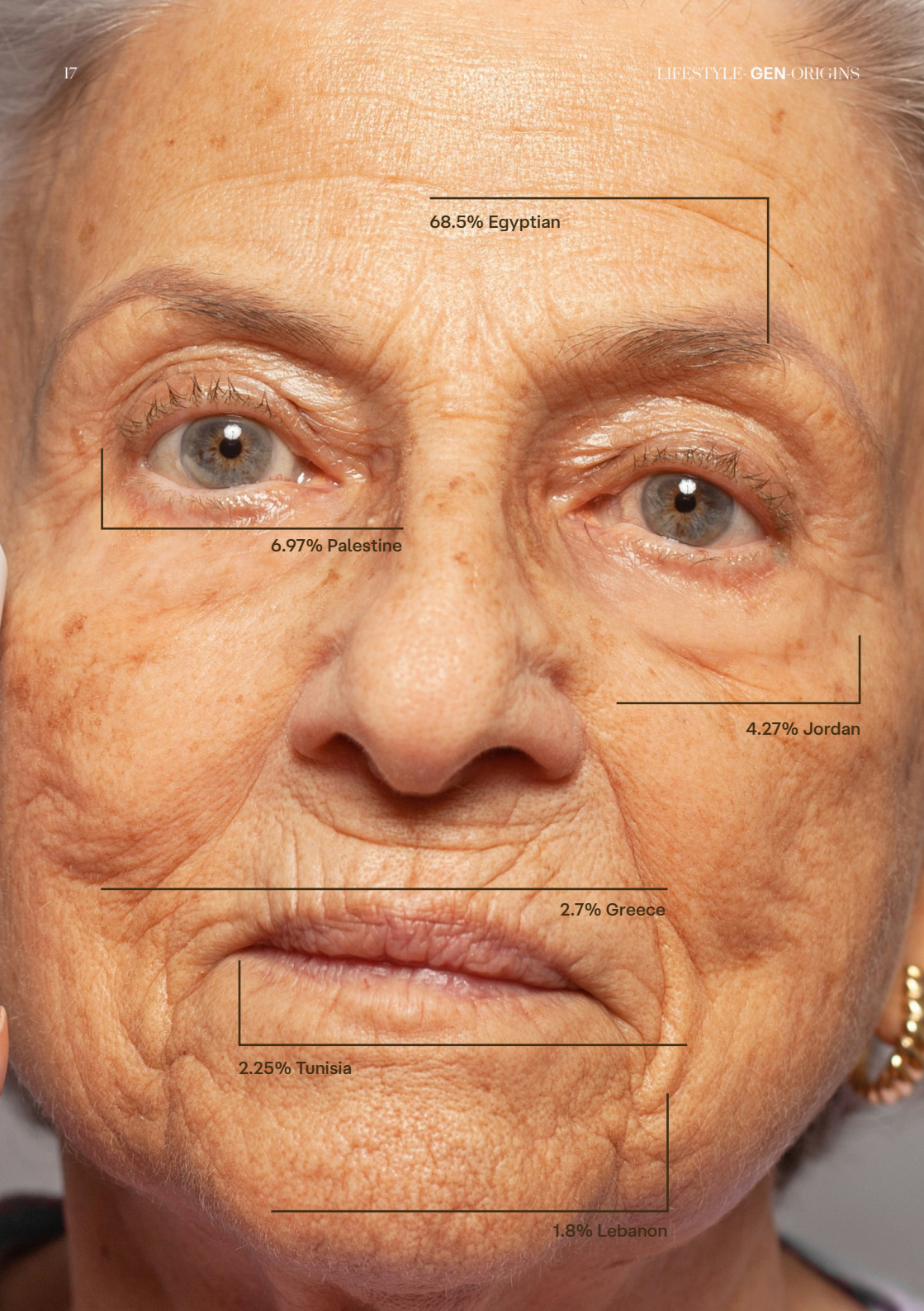
Flexibility



*Unlock Your
Family Story*
GEN-ORIGINS

generations GENETICS

A BETTER CHANCE AT LIFE

A close-up portrait of an elderly woman with wrinkled skin and light blue eyes. Overlaid on the image are several black rectangular boxes, each containing a percentage and a country name, representing genetic ancestry. The boxes are positioned as follows: a large box at the top center for '68.5% Egyptian', a box on the left eye for '6.97% Palestine', a box on the right cheek for '4.27% Jordan', a box across the mouth for '2.7% Greece', a box on the left chin for '2.25% Tunisia', and a box on the right chin for '1.8% Lebanon'.

68.5% Egyptian

6.97% Palestine

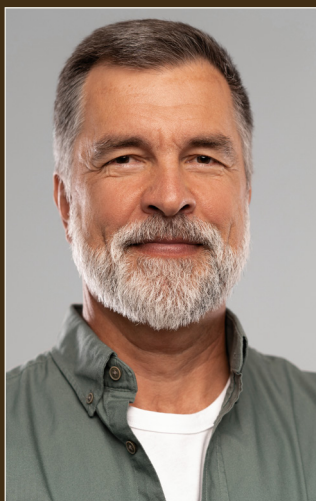
4.27% Jordan

2.7% Greece

2.25% Tunisia

1.8% Lebanon

Follow the path of your great great grandfathers. **Connect to your family** heritage & discover a new side to your personal history.



generations GENETICS

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ADDRESS INFO GOES HERE